



Datrose Named to 2020 Military Friendly® Employers List

Gold distinction reflects company's commitment to serving the Veteran community through their Salute and Recruit Program.

ROCHESTER, NEW YORK, August 15, 2019 - Datrose, a global leader in business process solutions, has announced their recognition as a 2020 Military Friendly® Employer with Gold Distinction by VIQ TORY, the publisher of G.I. Jobs®. This recognition honors Datrose for its demonstrated commitment and success with Veteran employment practices.

Salute & Recruit Program

Not only does Datrose embody what it means to be a Military Friendly® employer by hiring Veterans internally, they also help other companies do the same by offering talent acquisition services backed by a team of U.S. Military Veterans and AIRS Certified Military Veteran Recruiters. Datrose's Salute and Recruit Program connects transitioning and established military service members and spouses with employers that are seeking the highly skilled and talented Veteran candidates our nation has to offer.



"We're honored to receive this recognition with Gold Distinction," said Cheryl Leader, Datrose President and COO. "We've always valued the military community and are passionate about helping Veterans find meaningful employment. Veterans, who are proven leaders, team players and problem solvers in diverse situations, often face barriers while searching for civilian employment. When you have Veterans struggling to find civilian jobs, and employers that are simply unaware of how Veterans make the ideal employee, it creates a significant employment gap. That's exactly what our Salute and Recruit Program aims to change."

Datrose will be featured on the 2020 Military Friendly® Employers list in the upcoming December issue of the G.I. Jobs magazine. The list can be found at www.militaryfriendly.com.

About Military Friendly® Employers

The Military Friendly® Employers list is created each year based on extensive research using public data sources for more than 8,800 employers nationwide, input from employed veterans and responses to the proprietary, data-driven Military Friendly® Employers survey from participating organizations. The survey questions, methodology, criteria, and weighting were developed with the assistance of an independent research firm (EY) and an advisory council of educators and employers. The survey is administered for free and is open to all post-secondary schools and employers that wish to participate. Criteria for consideration can be found at www.militaryfriendly.com.

About Datrose

Headquartered in Webster, NY, Datrose has been providing top quality, highly efficient business process solutions for 43 years. They offer a wide array of BPO services including AP Automation/Invoice Processing, Mailroom and Delivery Automation/Smart Lockers, Impact Sourcing, and Recruitment and Staff Augmentation. Additionally, they are dedicated to helping employ our nation's Veterans through their Salute And Recruit Program. For more information about Datrose and their services, please visit www.datrose.com.