



FOR IMMEDIATE RELEASE

DATROSE Recognized as Employer of the Year

ROCHESTER, N.Y., October 1, 2009 – DATROSE, Inc., a Finance/Administrative Outsourcing and Talent Solutions business headquartered in Webster, N.Y., has received the NDEAM (National Disability Employment Awareness Month) Award – Local Employer of the Year for 2009 from the Rochester Area Employment Network (RAEN).

DATROSE employee LaRee Meade was nominated by Faye Sugar of the Coventry Job Club for her excellence in placing individuals with disabilities into jobs. “It’s both an honor and privilege to receive this award on the behalf of DATROSE. We will continue to strive for advancement and placement of individuals with disabilities.” Said LaRee Meade, Senior Recruiter at DATROSE.

About NDEAM

Congress designated each October as National Disability Employment Awareness Month (NDEAM). This effort to educate the American public about issues related to disability and employment began in 1945, when Congress enacted a law declaring the first week in October each year “National Employ the Physically Handicapped Week.” In 1962, the word “physically” was removed to acknowledge the employment needs and contributions of individuals with all types of disabilities. In 1988, Congress expanded the week to a month and changed the name to “National Disability Employment Awareness Month” (NDEAM).

About DATROSE

DATROSE is a provider of Finance/Administrative Outsourcing and Talent Solutions to Fortune 1000 customers. DATROSE helps companies reduce their cost structure and improve quality while keeping jobs in the U.S. Founded in 1976, DATROSE is based in Rochester, N.Y., and is a minority- and veteran-owned company. For more information, visit www.DATROSE.com.

About RAEN

The Rochester Area Employment Network (RAEN) is a coalition of agencies in the Rochester, New York area. Originally created in 1983 to develop activities aimed at promoting people with disabilities in the workplace, RAEN has grown into a valuable community resource for area employers and workers with disabilities.

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