



FOR IMMEDIATE RELEASE

DATROSE recognized as one of the World's Best Outsourcing Service Providers

ROCHESTER, NEW YORK, February 21, 2011 – DATROSE based in Webster, New York has been recognized as one of the Top 100 Global Outsourcing companies. The International Association of Outsourcing Professionals (IAOP) announced on February 21<sup>st</sup> at its world-renowned conference in Indian Wells, California.

“Outsourcing returned to a healthy 10 percent growth rate last year, showing its strength and resiliency as a management practice that organizations value through good and bad economic times,” said IAOP Chairman Michael Corbett who chaired the judges’ panel.

“We are pleased to have earned this recognition again for our services. This award is indicative of our commitment to our customer and employees. We have worked hard to achieve excellence in everything we do and our success has been a result of our total dedication to people and process management. We are proud to add this recognition to a long list of awards and recognition we have received from our clients, industry and affiliate association.” said William Rose, Chairman of DATROSE.

#### About DATROSE

DATROSE is a cost-effective US-based Business Process Outsourcing Company providing Finance and Administrative Outsourcing, Document Management and Workforce Management Solutions. Founded in 1976, DATROSE is a minority and veteran owned business. DATROSE has built its success upon the foundation of using quality process management tools and a culture of high-performing teams of dedicated individuals with a common goal of Customer Delight. DATROSE defines Customer Delight as generating satisfaction beyond expectations at all times, and being recognized by clients as best in class.

For more information visit [www.datrose.com](http://www.datrose.com).

#### About *The Global Outsourcing 100*

*The Global Outsourcing 100*, produced annually by the International Association of Outsourcing Professionals (IAOP), is devoted to featuring the best of today’s leading outsourcing service providers and tomorrow’s rising stars. Along with its publication by IAOP, the list will appear in the May 2011 issue of FORTUNE® magazine in the special advertising section produced by IAOP. Companies must demonstrate excellence in categories such as size and growth, customer experience, depth and breadth of competencies, and management capabilities. Because of the rigorous application and

judging process employed, *The Global Outsourcing 100* defines the standard for excellence in outsourcing service delivery.

FOR IMMEDIATE RELEASE

Contact: Alicia Lopez  
Shared Services Manager  
(585) 217-0224