



News Release

National Recognition for DATROSE

Local Diversity Business named among Nation's Top 100

ROCHESTER, June 22, 2007 — In recognition as one of the nation's leading black-owned business, the June 2007 edition of Black Enterprise Magazine, the nation's premier business, investing, and wealth-building resource for African Americans, named DATROSE as one of the Top 100 Largest Black-Owned Businesses for Industrial/Service Companies in the United States (BE 100s).

This marks the first year DATROSE is being recognized for its "outstanding business achievement and inclusion on the 2007 BE 100s 35th anniversary listing of America's most successful African American owned companies". This nationally known listing, the BE 100s, represents the level of excellence and success black-owned businesses have achieved, since the first BE 100s were composed in 1973. The BE 100 companies have found innovative ways to boost revenue and market shares and collectively grossed more than \$27 billion. This is a 5% increase from last year's list. Furthermore, these companies provide employment to over 91,000 people.

"It is incredibly gratifying to receive this kind of recognition," said William Rose, DATROSE Chairman of the Board and CEO. "We are proud to add this recognition to a long list of awards and recognition we have received from our clients, industry and affiliate associations; including Eastman Kodak's Certified Supplier award in 2005 and 2006 for achieving high quality standards set by Kodak, and Lockheed Martin's Star Supplier award in 2005 and 2006 for exceeding the quality and delivery requirements established by Lockheed. Other awards include: the International Association of Outsourcing Professionals (IAOP)/Fortune Magazine's Global 100 Rising Star in 2006 and 2007; ranked 15th on Rochester Top 100 list of fastest growing companies in 2006; No. 1 Employment Placement Services Company by Rochester Business Journal 2006; Diversity Business Top 100 African American Owned Businesses of 2006, Ranked 48th, and Top US Diversity Owned Business of 2005 & 2004, Ranked 55th in 1999 and 59th in 1998; Business News USA Top Minority Companies in America; and National and SBA 8(a) Minority Small Business Graduate of the Year 2000.

Rose commented, "At DATROSE, all levels of management are involved in actively pursuing the achievement of 100% customer satisfaction through implementation of our proven best practices, dedication to quality and respect for all people. We have succeeded in business as a result of our flawless delivery of service. Yet, we are also proud to be a minority-owned business that has done well for our customers, our employees and our community."

For Immediate Release

About Datrose

DATROSE is a provider of Recruitment, Accounting and Document Process Outsourcing services to Fortune 500 customers. Its offerings include: staffing services including contract labor, direct hire, payrolling, and vendor managed services; electronic image/data capture and indexing; accounts payable processing and purchasing. DATROSE has been recognized by its clients for total dedication to process improvement, quality of service delivery and people management. Founded in 1976 by William Rose, DATROSE is a minority and US veteran owned business. "At DATROSE, we consider ourselves as an extension of our client's business."

For more information, please visit www.Datrose.com.

About Black Enterprise Magazine

Since 1970, Black Enterprise Magazine has provided essential business information and advice to professionals, corporate executives, entrepreneurs, and decision makers. Each month, Black Enterprise Magazine provides 3.9 million readers with information on entrepreneurship, careers, and financial management becoming the ultimate guide to financial empowerment by being the premier business, investing, and wealth-building resource for African Americans. A multimedia company, Black Enterprise also produces radio and television programming, business and lifestyle events, Web content, and digital media. Black Enterprise is the definitive source of information for and about African American business markets and leaders, and the authority on black business news and trends. Founded by Earl G. Graves, a nationally recognized authority on Black business development, he is the publisher of Black Enterprise Magazine. In 1972, he was named one of the ten most outstanding minority businessmen in the country by the President of the United States, and received the National Award of Excellence in recognition of his achievements in minority business enterprise.

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CONTACT:

DATROSE

Wendy Jones
585-265-1780
800-615-6144
wjones@datrose.com