



For Immediate Release

Datrose Recognized as a Global Outsourcing 100 Rising Star

ROCHESTER, February 20, 2006 – The International Association of Outsourcing Professionals (IAOP) has selected Datrose as one of 35 companies in the “Rising Stars” category in The 2006 Global Outsourcing 100. IAOP made the announcement today at its 2006 Outsourcing World Summit in Orlando.

“Selection to The Global Outsourcing 100 was based on a rigorous application process based on the critical factors for long-term outsourcing success. As the global standard-setting organization and advocate for the outsourcing profession, IAOP is pleased to be able to recognize the industry’s leading providers with this prestigious award,” said Michael F. Corbett, Executive Director, IAOP. A panel of eight independent judges representing a variety of top companies and schools evaluated applications.

The Global Outsourcing 100 list with company rankings will be unveiled in the April 3 issue of *FORTUNE Magazine*. “We are pleased that our HR and Finance / Administrative outsourcing services are being recognized in this inaugural outsourcing industry ranking,” said William Rose, Datrose Chairman of the Board and CEO. “We are proud of our long history of customer delight. We have worked hard to achieve excellence in everything we do and our success has been a result of our total dedication to people and process management. We are proud to add this recognition to a long list of awards and recognition we have received from our clients, industry and affiliate associations.”

About Datrose

Datrose is a provider of Human Resources and Finance / Administrative process outsourcing services to Fortune 500 customers. Its offerings include: staffing services including contract and direct placement recruiting, Payrolling, and vendor managed services; electronic image / data capture and indexing; accounts payable processing and mail management services. Datrose has been recognized by its clients for total dedication to process improvement, quality of service delivery and people management. Founded in 1976, Datrose is a Rochester, NY based minority and US veteran owned business. “At Datrose, we consider ourselves as an extension of our client’s business.” For more information, please visit www.Datrose.com.

About IAOP

The International Association of Outsourcing Professionals (IAOP) is the global, standard-setting organization and advocate for the outsourcing profession. IAOP’s global membership encompasses almost 200 organizations from around the world representing almost every industry segment and functional activity. In total, more than 37,000 individuals working in the field of outsourcing are members or subscribers. For more information, please visit www.outsourcingprofessional.org.

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