



FOR IMMEDIATE RELEASE

DATROSE recognized as one of the Top African American Owned, Diversity Owned and Small Businesses in America and New York State

ROCHESTER, NEW YORK, April 24, 2008 – DATROSE based in Webster, New York has been recognized by DiversityBusiness.com as one of the Top African American Owned, Diversity Owned and Small Businesses in America and New York. DiversityBusiness.com announced their rankings today at a conference in Orlando, Florida.

“While Fortune magazine lists the best companies for minorities to work for, we list the top businesses owned by minorities. These are the people that have conquered the hurdles and made the sacrifices, building and strengthening their communities, providing jobs and helping to keep the fabric of the U.S. economy together” said Kenton Clarke, CEO of Computer Consulting Associates International, the company that built DiversityBusiness.com.

DATROSE received the following awards:

#32 of Top 100 African American Owned Businesses in America

#143 of Top 500 Diversity Owned Businesses in America

#102 of Top 500 Small Businesses in America

#9 of Top 100 Small Business in New York

#9 of Top 100 Diversity Owned Businesses in New York

“It is incredibly gratifying to receive this kind of recognition from the nation’s most prestigious multicultural internet site” said William Rose, Datrose Chairman and CEO. “We are proud to add this recognition to a long list of awards and recognition we have received from our clients, industry and affiliate associations.

About DATROSE

DATROSE is a provider of Finance and Accounting Outsourcing and Talent Acquisition Solutions to Fortune 500 customers. Finance and Accounting Outsourcing include Procure-to-Pay (P2P), Accounts Payable/Receivable, and Administrative services. Talent Acquisition Solutions include Contingent Staffing Services, Direct Hire Recruitment, Recruitment Process Outsourcing (RPO) and Managed Staffing Programs. Founded in 1976, DATROSE is a Rochester, New York based minority and US veteran owned company. For more information visit www.datrose.com

About DiversityBusiness.com

Launched in 1999, with over 30,000 members, DiversityBusiness.com is the largest organization of diversity-owned business throughout the United States that provide goods and services to Fortune 1000 companies, government agencies and colleges and universities. Members use the sites technology to find and track new business opportunities. DiversityBusiness.com is produced and sponsored by Computer Consulting Associates International Inc. of Southport, Connecticut. CCAii is one of the leading diversity-owned Information Technology Professional Services firms in the country.

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